

MUK LUKS® Madness

The Original MUK LUKS® Brings You Innovative and Fabulous Footwear for Fall 2009!

They're adored across America- from the playmates on *The Girls Next Door* to the fashion writers in *WSA Today*—and we're proud to announce, *MUK LUKS®* are back! This bohemian chic and casual footwear is part shoe, part accessory, and a necessity for every wardrobe!

“*MUK LUKS®* are this years fashion must-haves... funky knits, patterns, furs, and unique accents add a fresh twist to an iconic, classic look,” says John Johnson, Senior Vice President of *MUK LUKS®*.



MUK LUKS® Printed Floral Jersey Boot

Printed Jersey Boots, a new *MUK LUKS® style*, feature a super soft faux fur lining, printed pattern, and durable EVA sole. Boots display button accent for polished look!

This season, *MUK LUKS®* offers a NEW line of chic outdoor boots in a variety of trendy retro designs... paisley, plaid, textured, and starburst (to name a few!). Their full line of knit footwear is also back, including the popular Toggle Boots, Ballerinas, and Full-foots- all that are guaranteed to add pizzazz to any outfit!

MUK LUKS® is truly an icon in the accessory industry. Launched as slipper sox in 1972, these classic comforts immediately became a staple holiday gift item, and have remained a prominent accessory item. From the sidewalk to the catwalk, these re-vamped *MUK LUKS®* bring bold patterns, bright colors, and complete comfort.

It's a shoe... it's an accessory... it's the original... it's *MUK LUKS®*!

For more information contact...

Pamela Kerwin 414.238.6353 or pamelak@relknit.com
Andrea Roamer 414.238.2647 or andrea@relknit.com
Nicole Allen 414.238.2627 or nicole@relknit.com
Amanda Mattefs 414.238.6353 or amanda@relknit.com

Visit us on Twitter for daily updates! <http://www.twitter.com/mukluks1>